



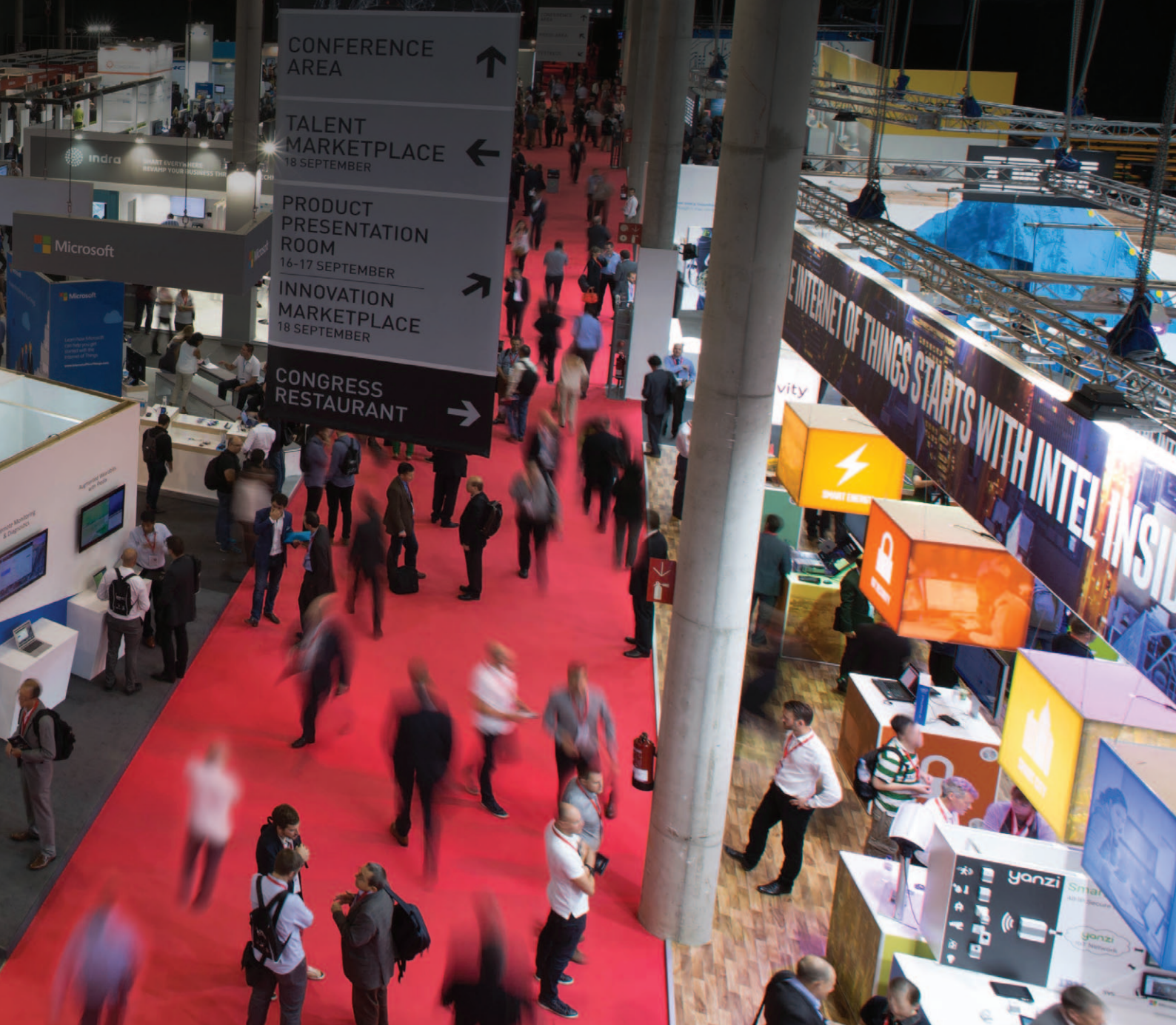
BLOCKCHAIN

SOLUTIONS FORUM

POWERED BY FIRA AND BECON

BARCELONA 3-5 OCT 2017

SPONSOR AND EXHIBITOR BOOKING OPTIONS



Trade information (will be used for communication)

Company commercial name _____

Address _____ ZIP Code _____

Town _____ Province _____ Country _____

Fax _____ Web _____ Twitter account _____

How do you want your company name to appear on your stand? _____

Person in charge of this exhibition

Name _____ Position _____

Phone _____ Mobile _____ E-mail _____

Person who will sign contract

Name _____ Position _____

E-mail _____ Phone Number _____

Invoice information

Company Legal name _____ VAT _____

Billing Address _____ ZIP Code _____

Town _____ Province _____ Country _____

Sector

- ☐ INDUSTRY
 ☐ TECHNOLOGY
 ☐ RESEARCH CENTER & ACADEMIA
- ☐ CONSULTANTS
 ☐ ASSOCIATIONS
 ☐ OTHERS

Participation options I would like to book the following participation option (see Point 1 in the Annex)

SPONSORSHIP OPPORTUNITIES Only includes space in preferred location		STAND PACK Includes space and stand	
<input type="checkbox"/> DIAMOND SPONSOR from 60 m ²	<input type="checkbox"/> SILVER SPONSOR from 30 m ²	<input type="checkbox"/> TREND	12 m ² + _____ additional m ² 4,200 € + 270 €/m ² Early bird price (15/06/2017): 3,990 €
60 m ² + _____ additional m ² 70,000 € + 220 €/m ² Early bird price (15/06/2017): 66,500 €	30 m ² + _____ additional m ² 27,000 € + 220 €/m ² Early bird price (15/06/2017): 25,650 €	<input type="checkbox"/> ADVANCE	30 m ² + _____ additional m ² 11,850 € + 295 €/m ² Early bird price (15/06/2017): 11,257.50 €
<input type="checkbox"/> SPACE ONLY Minimum space 20 m ²		<input type="checkbox"/> OPTIMA	60 m ² + _____ additional m ² 25,650 € + 380 €/m ² Early bird price (15/06/2017): 24,367.50 €
Space required: _____ m ² 220 €/m ²		Participation fee: 495 € Compulsory Insurance: 63 €	

Additional Sponsorship Opportunities Maximize brand visibility by sponsoring the following:

- ☐ **Lanyards**
12,000 €
 ☐ **Free Wi-Fi**
10,000 €



Name and surname(s): _____

Position: _____

Date: _____

Signature and Company seal

Insurance

The cost of the insurance premium and services is 63 €. Compulsory civil liability and property damage insurance covers:

Civil liability

Capital amount insured 300,000 €
Excess (deductible) 1,500 €

Property damage, excluding theft

Capital amount insured 20,000 €
Excess (deductible) 1,000 €

Payment methods

All payments should be made to Fira de Barcelona - IOT SOLUTIONS WORLD CONGRESS, by one of the following methods:

- Certified cheque
- Cash deposit or credit card payment at the IOT SOLUTIONS WORLD CONGRESS Customer Service office.
- Bank transfer to any of the indicated bank accounts:

CAIXABANK:	c/c 2100 0927 56 0200017660 SWIFT CAIXESBBXXX - IBAN: ES49-2100-0927-5602-0001-7660 (national and international bank transfers)
BANC SABADELL:	c/c 0081 5084 04 0001290030 SWIFT BSABESBB - IBAN: ES19 0081 5084 04 0001290030 (national and international bank transfers)
BBVA:	c/c 0182 6035 42 0100857117 SWIFT BBVAESMMXXX - IBAN: ES31 0182 6035 42 0100857117 (national and international bank transfers)
BANCO POPULAR ESPAÑOL:	c/c 0075 1586 95 0604422331 SWIFT POPUESMM - IBAN: ES30 0075 1586 95 0604422331 (national and international bank transfers)

To ensure that your payment is correctly processed, you should indicate the client code and invoice number that appears on the invoice on the bank transfer, bankers cheque or cheque made out in favour of the FIRA INTERNACIONAL DE BARCELONA.

Space assignment

Space assignment is the responsibility of BECON and FIRA DE BARCELONA and shall be carried out on the basis of the general criteria indicated in the General Participation Regulations and, as the case may be, those of the individual Event Rules.

MAIN EXHIBITOR

REGISTRATION FEE: 425 €+10% VAT (if applicable)

Once we have received your exhibitor estimate request, an account executive will send you a customised estimate. Once the estimate has been accepted by the client, the organiser will send out an initial invoice for the registration fee. The dossier opening fee includes the administration fees and dossier processing. The company will only be considered a show exhibitor once the contract has been signed and the invoice for the administration fee has been paid. Mandatory insurance is not included (63 €)

Pursuant to Act 15/99, on Personal Data Protection, and Act 34/2002, on Information Society Services and E-Commerce and other legal provisions, you are hereby informed that your personal details will be stored in a database held by FIRA DE BARCELONA. Furthermore, your details can be used for notifications, including those sent via email, that FIRA DE BARCELONA distributes for promotional or informative purposes about the activities that it runs and/or supports. You are likewise informed that, subject to strictest confidentiality, your personal details may be passed on to companies that collaborate with FIRA DE BARCELONA, providing it is necessary to do so for the purposes of rendering the service for which they have been contracted. You may exercise your rights to access, modify, contest and oppose your personal details by writing to FIRA DE BARCELONA, CRM DEPARTMENT AND MARKETING SERVICES, Reina Ma Cristina Ave. s/n, Palacio no 1 (Barcelona 08004), or by sending an email to lopdd@firabarcelona.com. If you do not wish to receive further commercial information via email, send an email to lopdd@firabarcelona.com

PARTICIPATION OPTIONS

DIAMOND SPONSOR

Exclusive to 12 sponsors per event

PRICE: 70,000 €

PRICE PER EXTRA m²: 220 €/m²

VAT not included

Early bird price (15/06/2017): 66,500 €

Only includes space in preferred location, please contact us at (+34) 93 233 20 00 if you would like a customised stand.

Products & services included:

- Space 60 m²
- Participation fee (495 €)
- Insurance (63 €)

CONGRESS

- 1 Plenary Session - Either an individual speaking opportunity or panelist position (see Congress Rules)
- 1 Parallel Session Speaker at the congress
- 150 Congress Passes (face value: 995 €)

EXHIBITION

- 150 Exhibition Area-only passes (face value: 60 €)
- Surface space: 60m² - Stand not included

NETWORKING

- One C-Level person in the Advisory Board
- 10 passes to the IoT Solutions Awards Dinner (10 pax table) (face value: 120 €)
- 5 passes to the VIP lounge networking area

LEAD GENERATION

- 3 emailings to our visitors database (valid for 12 months)
- Mentions on social media

BRANDING

- Maximum visibility in the exhibition area
- Logo on general show signage
- Logo in food court
- Logo and special mention in the post-show report
- Mentions in Press releases
- Corporate presence in newsletters and website
- Promotion of keynote teaser video and other branded content provided by sponsor.
- Logo in printed visitor guide

SILVER SPONSOR

PRICE: 27,000 €

PRICE PER EXTRA m²: 220 €/m²

VAT not included

Early bird price (15/06/2017): 25,650 €

Only includes space in preferred location, please contact us at (+34) 93 233 20 00 if you would like a customised stand.

Products & services included:

- Space 30 m²
- Participation fee (495 €)
- Insurance (63 €)

CONGRESS

- 1 Parallel Session Speaker at the congress
- 50 Congress Passes (face value: 995 €)

EXHIBITION

- 50 Exhibition Area-only passes (face value: 60 €)
- Surface space: 30m² - Stand not included

NETWORKING

- 2 passes to the Networking gala (face value: 120 €)
- 2 passes to the VIP lounge networking area

LEAD GENERATION

- 1 emailing to our visitors database (valid for 12 months)
- Mentions on social media

BRANDING

- Standard visibility in the exhibition area
- Logo on general show signage
- Mentions in Press releases
- Corporate presence in newsletters and website
- Logo on home page 2nd level, and highlighted in exhibitor list

PARTICIPATION OPTIONS

TREND (from 12 m²)



PRICE PACK: 4,200 €

PRICE PER EXTRA m²: 270 €/m²

VAT not included

Early bird price (15/06/2017): 3,990 €

The additional space order includes: space rental, booth structure, electrical consumption (It does not include additional service or furniture).

Products & services included:

- Space 12m²
- Stand 3x4 m
- Participation fee (495 €)
- Insurance (63 €)

Networking benefits:

- 2 Congress passes (face value: 995 €)
- 10 Exhibition Area-only passes (face value: 60 €)

Stand:

- Fire-retardant carpet, covered with protective plastic sheeting
- Melamine wall panels, 2.45m high.
- Stand structure covered with black painted MDF panels.
- Lockable storage cupboard, 1x1m.
- Wood stand name board painted in red
- Exhibitor name in standard black letters, 1 per open side
- Logo of the show on Stand name board

Lighting:

- 100 W roasting spotlight, provided at a ratio of 75 W per square meter.
- Electrical switchboard for up to 250 W, with one socket in base

Furniture:

- 3 white chairs
- 1 square white table
- 1 black counter with doors, 100 x 50 x 100 cm

If you wish to hire additional services for the stand pack please contact ServiFira at (+34) 93 233 20 00

We must have the orders and the requested information 15 days before the beginning of the official build-up day.

Please be aware that all decorations/graphics used in the booth and not ordered through Fira Barcelona's official suppliers, must be removed before the end of the show. Otherwise, the exhibitor will be penalized.

PARTICIPATION OPTIONS

ADVANCE (from 30 m²)



* Design subject to change

PRICE PACK: 11,850 €

PRICE PER EXTRA m²: 295 €/m²

VAT not included

Early bird price (15/06/2017): 11,257.50 €

The additional space order includes: space rental, booth structure, electrical consumption (It does not include additional service or furniture).

Products & services included:

- Space 30m²
- Stand 6x5 m
- Participation fee (495 €)
- Insurance (63 €)

Networking benefits:

- 4 Congress passes (face value: 995 €)
- 10 Exhibition Area-only passes (face value: 60 €)

Datasheet:

Stand:

- Fire-retardant gray carpet over 7cm high wooden platform with handicap access ramp, and protective plastic sheeting
- Wooden wall paneling painted white, 3m high
- L-shaped counter (150x150 cms), with a small refrigerator and shelf inside, and door
- Wooden columns and frieze, painted white, 20x20 cms x 3m high
- Facade 60x20 cms, with backlighting
- Signage and logo screen printed on translucent flag fabric (100 cms wide by 260 cms high), one per open side of the stand
- Fireproof white fabric ceiling
- Lockable storage cupboard, 1x1m

Lighting:

- Lighting via cold light- 1 spotlight every 6 m²
- 3 built-in electric sockets
- 5kw electric switchboard with differential and magneto-thermal, and built-in 500W plug

Furniture:

- Meeting table for four people
- 4 chairs
- 1 dustbin
- 1 coatrack
- Reception area
- 1 stool
- 1 decorative plant

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PARTICIPATION OPTIONS

OPTIMA (from 60 m²)



PRICE PACK: 25,650 €

PRICE PER EXTRA m²: 380 €/m²

VAT not included

Early bird price (15/06/2017): 24,367.50 €

The additional space order includes: space rental, booth structure, electrical consumption (It does not include additional service or furniture).

The price per extra m² includes: platform + white / black / haya melamine and white wall 1x3m. According to meterage a suitable number of bulbs will be placed without cost. More than 20 additional m² is required to place an additional totem (module A or B costing 500 or 650 €) + extension of the electrical panel if necessary.

Information to be provided by the exhibitors of Optima Packs: Fully completed template, choosing colors and possible extras

Products & services included

- Space 60m²
- Participation fee (495€)
- Insurance (63€)

Networking benefits

- 8 Congress passes (face value: 995€)
- 20 Exhibition Area-only passes (face value: 60€)

Construct:

- Storage closet 2x3x3m. high painted according to the Pantone color specification of the client (standard colors)

- Counter 2,50x0,50x1m. high with a white melamine top painted according to the Pantone color specification of the client (standard colors).

- "L" shaped structure 5x3,50m. x 30cm. wide supported by 3 supports of 0,30x0,30x3,70h m. for a total height of 4m. In the upper corners there will be a box of 1,25x1,25h m. to hang. The central support is attached to the wall of 1,50x0,30x1,10h m. to improve overall stability of the structure.

- Totem of 1,50x0,40m. and 3m. high with a graphic on the exterior side.

- Totem of 1,50x0,40m. and 3m. high with a back-lit image (supplied by client) on one side and another graphic on the interior part of the totem.

Electricity, Lighting, Rigging:

- 2u. spotlight with extension arm 300w.
- 7u. spotlight hqui 300w.
- 2u. Electric sockets in closet and at counter. Electric grid: 9,9kw. + 1,2kw 24h.

Signage:

- Backlit graphic on totem: 1,50x3m.
- Totem graphic: 1,50x3m.
- Company logo on low Wall 1,10x1,10m.
- 2u. small logo on "L" shaped structure 1,25x1,25m.
- 2u large logo on wall 2x0,50m.

Furniture:

- 2u. tables + 4 chairs (2u.)
- Shelves
- Refrigerator
- Wall-hung coat rack
- Dust bin
- 3 stools

Cleaning

The stand will be delivered cleaned before the event begins.

If you wish to hire additional services for the stand pack please contact ServiFira at (+34) 93 233 20 00

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