BLOCKCHAIN
SOLUTIONS FORUM
Powered by Fira and Becon
BARCELONA 3-5 OCTOBER 2017

ICO2017 BARCELONA 3-5 OCTOBER
CRYPTOECONOMY

Blockchain Solutions Conference | Room 1 | October 3 PROGRAM

ICO2017 and Crypto Economy Conference | Room 2 | October 3 PROGRAM

Blockchain Solutions Conference	ICO2017 and Crypto Economy Conference
Chairman of the Day	**Chairman of the Day**

Chairman of the Day — Room 1

Carlos Barbero Steinblock
Co-Founder, BTC-Guardian (Spain)

Carlos co-founded BTC-Guardian immediately after getting introduced to Blockchain and Distributed Ledger Technologies early 2014. He co-organizes the Barcelona Bitcoin Community Meetups and has collaborated with universities, associations and companies to spread the knowledge and philosophy. In April 2016 a personal project to help and counsel other entrepreneurs in his town came to fruition with Coloured Seeds Coworking Space. A degree in Business Administration plus over 20 years of professional career holding finance positions in Fortune 500 companies, helped him put cryptocurrencies and Blockchain into context within large multinational operations and understand its potential application.

Chairman of the Day — Room 2

Nils Veenstra
Managing Partner, BECON (Ireland)

With a background in technology start-ups and foreign direct investment on both sides of the Atlantic, Nils is one of the co-founders of the worldwide Blockchain Ecosystem Network (BECON). In addition to organizing conferences and events on blockchain solutions for the private and public sectors, BECON runs the CryptoEconomy events centered around investing in crypto-currencies, and new finance models for technology companies.

08.30	Registration - Open All Day	08.30	Registration - Open All Day

Room 1

10.30 - 11.15 Keynote: What is Blockchain and how will it disrupt existing industries?

Jon Matonis
Founding Director, Bitcoin Foundation (United Kingdom)

Jon's career has included senior influential posts at VISA International, VeriSign, Sumitomo Bank, and Hushmail. Also a featured guest on CNN, CNBC, Bloomberg, NPR, Al Jazeera, RT, Virgin Radio, and numerous podcasts.

11.15 - 11.45 Keynote: Blockchain and Internet of Value

Gabriel Kurman
Co-Founder, RSK Labs (USA)

As a distributed platform of smart contracts on Bitcoin Blockchain, RSK Labs has developed an extensive fan-based Bitcoin and Blockchain community and is widely regarded as one of the best solutions to the Bitcoin scale debate.

11.45 - 12.00 How IZX could be used at this event

Aleksey Studnev
CTO, Izetex (Singapore)

IZX provides a platform for independent developers of games with elements of augmented or virtual reality. The advertising provider may choose games that will be used for its promotion events, their developers get royalties. IZX is based on a blockchain platform, its code is open source, and it has no geographical boundaries.

12.00 - 12.30 Crypto AI arbitrage and market maker

Vito Martin Hrzenjak
Head Project Manager, Rialto (Slovenia)

Bitcoin, Ethereum, and other blockchain-associated ecosystems will force traditional institutions to reconsider and change their roles in the industry. Great projects have already successfully connected users to

Room 2

10.30 - 10.45 An introduction to cryptoeconomics

Amith Nirgunarthy
CEO and Co-founder of BlockStreet (USA)

A broad introduction to Bitcoin – ideal for non-tech users, investors and business executives. Offshoots of the Bitcoin and Blockchain inventions – Alternative chains, currencies and applications. User stories, elegant analogies, examples and code snippets illustrating key technical concepts

10.45 - 11.00 Disruptive Simplicity: Blockchain's Path To Mass Adoption

Caleb Slade
Co-Founder, Salt Lending (USA)

The world of blockchains is full of passionate individuals that love to talk about this new and disruptive technology. All too often, however, those with the greatest expertise have difficulty presenting their knowledge in an accessible format. Caleb Slade lays out an accessible methodology for blockchain advocates to use when introducing and explaining the complexities of blockchains to a novice and how turning every expert into a great teacher just might be the path to mass adoption.

11.00 - 13.00 ICO 2017: Meet the ICO Projects

Throughout the three-day conference we will give the stage to some pioneering blockchain projects from all over the world. The common thread is that all the presenting companies and persons have decided to raise working capital by launching a token crowd sale (also know as an ICO or ITO). The aim of this session is to gain a deeper understanding of what type of applications are coming on the market, as well as give investors more information about crypto investment opportunities.

the landscape of several cryptocurrencies and crypto assets. Rialto's part is to connect thousands of gateways with millions of transactions that are currently executed within the isolated exchanges.

12.30 - 13.00 Keynote: Next generation data privacy; a decentralized search engine

Alex Bessonov
Founder and CEO, Bitclave (USA)

When it comes to online advertising, businesses are forced to pay exorbitant amounts of money to "middlemen" in order to reach a captive audience for their promotions. BitClave proposes a system in which the intermediaries are eliminated. Instead of paying any "middlemen", companies automatically make personalized offers directly to consumers who have opted in for the service. In this ecosystem, consumers have control over their own data and can opt into advertising and analytics services by retailers through the use of smart contracts

13.00 - 13.30 Keynote: Using smart contracts to organize, and bring verification and stability to a traditionally unchecked sector; the cannabis industry

Jessice Versteeg
CEO, Paragon (USA)

Paragon aims to offer a suite of services aimed at increasing transparency from seed to sale, ensuring product quality, along with propelling the laws surrounding cannabis toward our goal of global legalization.
The Paragon blockchain aims to increase transparency by utilizing the immutable ledger from seed to sale. The system tracks the product's entire life cycle, allowing the end-buyer to scan the QR code on the packaging and verify that the product was grown the way it says it was grown and is the strength that it claims to be.

13.30 - 15.00 Blockchain Use Cases

USE CASE

IoT and Blockchain

Gerard van der Hoeven
IoT Gurus (Netherlands)

IoT is enabling industries to cooperate in surprising ways, like utilising streetlights for traffic monitoring or bringing sensor information together for other purposes. In this session, Gerard (Founder of IoT-Gurus) will share examples and ideas how to accelerate innovation by cooperating between verticals with the use of IoT and Blockchain.

USE CASE

Blockchain and Logistics

Jonathan Stolk
Founder, Safetychanger (Netherlands)

Jonathan will share insights of how blockchain is used for safety and compliance for transport of toxic waste for the Dutch Human Environment and Transport Inspectorate. The transport of toxic waste is a complex process that involves multiple stakeholders: the Human Environment and Transport Inspectorate (HETI), foreign counterparts, the company that wants to dispose waste, a transport company and the company that will take care of the disposal.

Introduced by:

Caleb Slade
Co-Founder, Salt Lending (USA)

Caleb Slade is a co-founder of the blockchain-backed lending platform, SALT, where he is the Creative and Community Director. Caleb has worked in mobile application development, product design, branding, marketing, customer experience and engagement, and graphic design. Working in the cryptocurrency space for the last 3 years, his passion is adapting emerging technologies into simple and impactful products. Caleb holds a bachelor's degree in philosophy from the University of Colorado.

ICO PROJECT

Napoleon Capital

Stéphane Ifrah
CEO, Napoleon Capital (France)

ICO PROJECT

TIES.Network

Natalia Tokar
Business Development Partner, Ties.Network (Netherlands)

ICO PROJECT

Tokenbox

Vladimir Smerkins
Managing partner, Fund Manager, Tokenbox (Russia)

ICO PROJECT

DENUMERO

Alexander Randarevich
Founder, DENUMERO (Czech Republic)

ICO PROJECT

LAToken

Valentin Preobrazhenskiy
CEO, LAToken (Cayman Islands)

ICO PROJECT

RightMesh

John Lyotier
Co-founder and CEO, RightMesh (Canada)

ICO PROJECT

Loci

John Wise
CEO, Loci (USA)

ICO PROJECT

Etherparty

Patrick Guay
Developer, Etherparty (Canada)

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Blockchain and Mobility

Arwen Smit
Co-Founder and CMO, DOVU (United Kingdom)

Fluid mobility is burdened by market inefficiencies and fiat limitations. Let's focus on real life use cases how blockchain can bring about organic movement in our cities, as DOVU powers the world's first circular economy for mobility.

Digital Energy and Blockchain

Paul Ellis
CEO, Electron (United Kingdom)

Electron is working on several initiatives in the energy industry, including asset registration, flexibility trading, data privacy and peer to peer community energy projects. Blockchain is being used to create demonstrably fair market environments faster, and at lower cost whilst being underpinned by mechanisms that support innovation.

Blockchain and Human Resources

John Verwaaijen
General Manager Benelux, Magic Software (Netherlands)

Magic Software emphasizes on digital transformation (from IoT to prescriptive analysis) and within this area provides a ready to execute Blockchain solution for employment agencies.

This solution helps to overcome the disruption that employment agencies are facing in the next coming years and is expected to bring a significant EBIDTA improvement once the solution is in place.

Blockchain for the Telecom Industry

Oleg Pravdin
Managing Director, Multi Digital Services (Ireland)

Easy way to provide global mobile coverage, improve quality of mobile service and increase ARPU.

15.00 - 16.30	**Vertical Deep Dive: Blockchain and Built Industry (Construction)**
15.00 - 15.05	**Introduction**

Jeremy Barnett
Director, Construction Blockchain Consortium (United Kingdom)

Also director of Blockchain consultancy Resilience Partners Limited and one of the founders of the Construction Blockchain Consortium. Jeremy is currently leading research with Professor Philip Treleaven at UCL on Algorithmic Dispute Resolution and the Law of Algorithms.

15.05 - 15.20	**What do people want? A review of the disparate actors in Construction and what they want from Blockchain**

Huw Thomas
Independent Consultant (United Kingdom)

Huw was a Partner at Foster + Partners from 1987 – 2017 working initially on the King's Cross redevelopment and BR International Terminal. He is currently working as an Independent Consultant on various projects world-wide seeking to change the way we approach strategic issues by adopting a more holistic approach.

presenting companies and persons have decided to raise working capital by launching a token crowd sale (also know as an ICO or ITO). The aim of this session is to gain a deeper understanding of what type of applications are coming on the market, as well as give investors more information about crypto investment opportunities.

Introduced by:

Mike Costache
Founder Blockchain Investors Consortium (USA)

Mike is the Managing Partner at KrowdMentor, a strategic investment and advisory firm empowering blockchain startups, funds and entrepreneurs to reach their funding and liquidity goals. Mike is also the founder of the Blockchain Investors Consortium (BIC) and serves on the Advisory Board of Token-as-a-Service (TaaS), the first ever tokenized closed-end fund dedicated to investments in blockchain assets.

Greeneum

Assaf Ben-Or
Founder, Greeneum (Israel)

IZETEX

Alexander Gryaznov
Founder, Business Development Officer, Izetex (Singapore)

Lordmancer II

Ilya Mikov
Co-Founder, Lordmancer II (Russia)

PallyApp

Oliver Andersen
Co-Founder & CEO, PallyApp (United Kingdom)

Blockmason

Michael Chin
Co-Founder, Blockmason (USA)

YouNow

Yonatan Sela
SVP Business Development, YouNow (USA)

Paragon

Jessica Versteeg
CEO, Paragon (USA)

BlockV

Gunther Thiel
CTO, BlockV, Switzerland

Time	Session
15.20 - 15.35	**Smart Homes: collecting and distributing information from IoT sensors**

Neil Thompson
Member of Digital Built Britain task group (United Kingdom)

Neil has great expertise in construction technology and digital transformation in the built environment. He is currently with Atkins and Digital Built Britain, and continues his research in digital economics at University College London.

| 15.35 - 15.50 | **Building Information Modelling as an IT domain** |

Eleni Papadonikolaki
Lecturer, UCL (United Kingdom)

Eleni is a lecturer in Building Information Modelling and Management at The Bartlett School of Construction and Project Management, UCL.

She has been looking at Building Information Modelling (BIM) as a domain of Information Technology (IT), in particular through the lens of Supply Chain Management (SCM) and partnering.

| 15.50 - 16.05 | **How Blockchain impacts Architecture and Design Thinking** |

Abel Maciel
Director, Design Computation (UK)

Abel is an architect and researcher with specific expertise in Building Information Modelling (BIM). He is the main coordinator for the CBC, with responsibility

on the Steering Group, Secretariat and heads the Technical Committee.

| 16.05 - 16.30 | **Concluding Panel Discussion** |
| 16.30 - 17.10 | **Vertical Deep Dive: Blockchain and Real Estate** |

Blockchain: Digitally Rebuilding the Real Estate Industry

Avi Spielman
Massachusetts Institute of Technology (USA)

Author of the book "Blockchain: Digitally Rebuilding the Real Estate Industry" Avi is founder and president of Joon Properties, a Nashville-based boutique real estate development company, and a founding member of the Forbes Real Estate Council. Currently, Avi is serving as associate editor of the Harvard Real Estate Review, vice-president of MIT AACRE, and board member of Vanderbilt Hillel.

How governmental bodies are using Blockchain

George Givishvili
CMO, Bitfury (Group Netherlands)

Seasoned professional in IT industry with 10 years' experience, Aleksandr (Ph.D. in Physics and Mathematics) started his career in High Performance Computing dealing with complex computational problems on hybrid architectures. Since 2015 he has turned his eyes on Blockchain and now he is leading the Exonum project (the framework for private blockchain solutions) in Bitfury Group. In this session we will take a closer look at how governmental bodies use Blockchain technology to become smarter; providing better services to citizens in a more effective way. With examples from The Republics of Georgia, Ukraine and Azerbaijan.

| 17.10 - 17.40 | **Blockchain and Cities** |

Time	Session
15.30 - 16.45	**Marketing101 – How to Promote a Token Launch**

Keynote and Moderator:The Crypto-Economy

Michael Terpin
CEO and Founder Transform Group, Co-Founder BitAngels, Founder Coinovate (USA)

Transform comprises a global digital PR firm and an events company. BitAngels is the world's first angel network for digital currency startups and Coinovate is a cryptocurrency consulting and development company.

Insights from Ark Advisory

Jill Richmond
Managing Partner, Ark Advisory (USA)

Focused on bringing tokens and cryptocurrency projects to market. Jill's views on technology and innovation have been featured in The Washington Post, VentureBeat, The New York Times, BBC, Modern Luxury, BTC Media, and Forbes.

Insights from Melrose PR

Kelley Weaver
Founder and CEO Melrose PR (USA)

Melrose is an agency focused on the running the communication and marketing efforts of emerging blockchain companies. Kelley's contributions have been published in Forbes and on her Huffington Post byline.

Insights from Steemit

Mitchell Loureiro
VP Marketing, Steemit (Portugal)

Blockchain tech and marketing expert and has been entrenched in blockchain since 2012. Steemit is a social media platform where everybody gets paid for creating and curating content. It leverages a robust digital points system.

Insights from Tokenmarket

Ransu Salovaara
Founder and CEO, Tokenmarket (Gibraltar)

Tokenmarket is a marketplace for tokens, digital assets and blockchain based investing where you can research and invest in tokenized assets, launch a crowdsale and give backers a tradeable digital asset. Revolter specialises in EU passported, disruptive investment products that bridge professional investors to bitcoin.

| 16.45 - 18.15 | **ICO 2017: Meet the ICO Projects** |

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Introduced by:

Chriss Emms
Director, ITIRIC (Gibraltar)

Chris is a technology entrepreneur, spending the last 10 years working at the heart of technology disruption and innovation. Chris started life at Apple and

HERO ENGINE

How gaming and Blockchain can enhance security and safety in cities

Alex Shalash
Founder and Chairman of the Board, Idea Fabrik (Canada and United Kingdom)

The HeroEngine games platform will also power a smart city management and emergency services simulations platform, providing unparalleled real-time massive 3D modelling and scenario simulations, which will unite the date from the growing number of connected IOT devices, mobile phones and vehicles.

Universitat de Girona

Smart cities and smart contracts

Josep de la Rosa
Universitat de Girona (Spain)

UDG provides a perfect solution for smart cities project. It has been designed to handle large scale

deployments with heterogeneous IoT systems. By enabling different classes of IoT devices, sensors and actuators into a common data plan, UDG highly simplifies the management of such deployments. It enables to save cost and time, and increase reliability.

17.40 - 18.20   Blockchain and Ports

ERICSSON

Mariel van der Linden
Global Maritime Services, Ericsson (Netherlands)

As developer of innovative and strategic projects within Ericsson's Global Maritime Services department, Mariël helps organizations to discover the potential of the Networked Society and create a glimpse of what the emerging future will bring.

Kouvola.innovation

Mika Lammi
Head of IoT, Kouvolu Innovation (Finland)

The city of Kouvola is a transportation hub of Finland and is the home to over 200 logistics companies. Kouvola received an EU grant to outfit shipping containers with devices which would share data through a private Blockchain. This project has breakthrough potential.

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through a series of fortunate events ended up working with Google at the beginning of the birthplace of cloud technology. Chris then moved to Berlin where he worked in leading roles within some of Europe's most exciting tech start-ups.

ICO PROJECT   Avance Hub

John O'Malia
Founder, Avance Hub (Gibraltar)

ICO PROJECT   DomRaider

Christophe David
CFO, DomRaider (France)

ICO PROJECT   Rega Risk

Leonid Morozovskill
Co-Founder, Rega Risk (Russia)

ICO PROJECT   Gero

Nikolai Kovtunenko
CEO, Gero (Russia

ICO PROJECT   Jincor

George Paliani
International Ambassador, Jincor (Russia)

ICO PROJECT   IGNIS

Lior Yaffe
Co-Founder and Managing Director, IGNIS, (Switzerland)

18.15 - 18.45   Blockchange Your Business. The QUIZ

GENIUS CLASS

Rob - The Middle Man
Genius Class

Is your business ready for change? Are your employees aware of the opportunities ahead? Can you make money with blockchain?
In a lively and fun quiz, companies from various sectors will be tested on their readiness for business. The publishing platform GeniusClass is bringing you online video training courses to get you and your employees ready for the change. The show has free seating and entertainment is guaranteed

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19.00	Networking Reception

Programs are subject to change

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10.00 - 10.30 Keynote: How a pioneering bitcoin company can change Blockchain

George Givishvili
CMO, Bitfury (Group Netherlands)

The Bitfury Group began as a bitcoin security company, mining Bitcoin and validating transactions. They learned quickly that Blockchain technology offered boundless potential to transform data security and integrity, processes and systems. As more and more governments, businesses and institutions explore their need for these critical solutions, they know they are the company that can deliver—and Exonum is the answer.

10.30 - 11.30 Presentations: How blockchain will disrupt logistics

FieldLab Rotterdam

Aljosja Beije
Founder, BeSCOPE Solutions (Netherlands)

Aljosja has over 20 years' experience of IT in relation to finance and logistics systems development and implementation in the Far East, Middle East and Europe. He is the founder of BeSCOPE Solutions, a supply chain and technology consultancy and interim management firm, and has been actively involved in development of blockchain-based logistics solutions, strategic consultancy on blockchain and quartermaster for a dedicated blockchain and logistics fieldlab in the City of Rotterdam (Netherlands).

TKI Dinalog

Martijn Siebrand
Leader Supply Chain Finance group (Netherlands)

Martijn has identified logistic parties with interest for the Blockchain like ports, financial institutions, and an international auction company. This initiative has led to a broad consortium of logistic, supply chain and financial parties researching how Blockchain could work for them.

09.30 - 10.00 Keynote: Banking Crypto Currencies

Shawn Owen
CEO, Salt Lending (USA)

The SALT Lending platform and user experience are designed for intuitive loan management. Members can collateralize their blockchain assets, manage repayments and monitor activity in one easy to use application.

10.00 - 11.00 Regulation and Domiciling in the Crypto-Financing World

Moderator

Jeremy Barnett
Director, Construction Blockchain Consortium (UK)

Director of Blockchain consultancy Resilience Partners Limited and one of the founders of the Construction Blockchain Consortium.

Anthony Provasoli
Partner, Hassans (Gibraltar)

Hassans International Law Firm has consistently been ranked as the leading firm in Gibraltar by three of the world's leading legal directories. Anthony is a member of the Bar in England & Wales and in Gibraltar.

Greg Murphy
Head of Compliance & Corporate Structuring, Outlier Ventures (United Kingdom)

Greg has over 33 years of capital markets experience in derivatives, structured products and corporate finance. Greg is an active board member of several public and private companies.

Olga Feldmeier
CEO and Founder, Smart Valor AG, (Switzerland)

The end goal will be to have several working Blockchain applications for logistics and finance with the goal to optimise the whole supply chain.

T-mining

Nico Wauters
Co-Founder, T-mining (Belgium)

Nico will address applications of Blockchain in the domain of logistics and transport sector. With Blockchain better data sharing and securing title transfer without a strong middleman becomes possible. The first solution focuses on container logistics to improve the release process, to secure the handover of containers on deep sea terminals to the correct receiving

party. Currently this release process is based on PIN codes. The found solution is safer, simpler, and requires less administration and generates valuable data that can be made available to all entitled parties involved in the micro-ecosystem around one specific container transport.

11.30 - 12.30 | **Panel presentations and discussions: How The Netherlands is growing a local Blockchain Ecosystem**

Introduction (and Moderator)

Frans van Ette
Manager, Dutch Blockchain Coalition (Netherlands)

Many exploratory initiatives surrounding blockchain are being realised in the Netherlands within industry, the government and knowledge institutions. Several initiatives are already approaching the prototype phase and are expected to be operational within several years. The Dutch Blockchain Coalition brings these initiatives together with the aim to create the conditions for reliable and socially acceptable Blockchain applications.

The Role of Research

Pieter Verhagen
Program Manager Blockchain, TNO (Netherlands)

As part of TNO's commitment to Blockchain technology, they are creating a Blockchain Laboratory to provide the infrastructure and coordination over all Blockchain research, development and collaborations in the ever more important technology. The Blockchain Laboratory provides a one-stop-shop for all questions and requests for collaboration and engagement.

The development power of strategic groups

Nanning de Jong
Managing Consultant, Berenschot (Netherlands)

Nanning works in the Strategy, Funding & Innovation group of Berenschot and is part of the blockchain and additive manufacturing teams. Helping the Dutch companies and organisations with the digital transformation of their (manufacturing) organisation.

The development of smart contracts

Olivier Rikken
Director Digital Disruption, AXVECO (Netherlands)

Oliver is leading the designing of new business models for the financial industry, working with a wide range of insurers and banks on how to innovate in a

Smart Valor provides startups with direct access to capital, helps investors discover new ways to engage with businesses, and works to shape the future of capital markets and token funding instruments.

10.30 - 12.30 | **ICO 2017: Meet the ICO Projects**

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Modex

Mihai Ivascu
CEO, Modex (United Kingdom)

ModulTrade

Evgeny Kaplin
Co-Founder and CEO, ModulTrade (Russia)

Remme

Alex Momot
REMME, Founder and CEO (Ukraine)

Celsius

Alex Mashinsky
Founder and CEO, Celsius Network (USA)

BlockEx

Adam Leonard
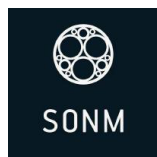CEO, BlockEx (United Kingdom)

KickCity

Gideon Nweze
Founder and CEO, KickCity (Russia)

sustainable way and how to stay relevant in the "Fintech" era as incumbent. Main expertise Blockchain and smart contracts (Ethereum, Solidity).

12.30 - 13.00 Solving inefficiencies of cloud platforms by developing decentralized worldwide computational power

Ilia Frankstein
Stragety Advisor, SONM (Russia)

SONM (Supercomputer Organized by Network Mining) is a decentralized worldwide fog supercomputer for general purpose computing from site hosting to scientific calculations.
SONM's decentralized computational power market can serve a multitude of purposes compared to centralized cloud services. That's because SONM implements a groundbreaking fog computing structure: creating a decentralized pool of devices, all of which are connected to the Internet. Owners of these devices can leverage their idle computing power to SONM's network and run calculations requested by end-clients. Ultimately SONM sets new standards for the future of distributed computing platforms.

13.00- 13.30 CPA marketing on blockchain

Ivan Karadzhov
Business Development Director, Bitcomo (Singapore)

Blockchain is the clearest and most elegant anti-fraud solution in the performance marketing space; Cost per action provides revenues for publishers whilst enabling advertisers to generate leads. In choosing to build on the blockchain, you make the CPA model more efficient and transparent. Because the entire cycle of exchange from publisher to advertiser is transparent, you can track every click, action and lead and display this process using open, immutable code.

13.30 - 15.00 Blockchain for Good - Use Cases

USE CASE

Bitfury use case

Aleksandr Shevshenko
Head of Exonum project, Bitfury Group (Netherlands)

Marc Taverner
Director of Business Development, Bitfury Group (Netherlands)

The Bitfury Group is the largest full service blockchain technology company. If you are a business, a government, an organization, an institution or an individual and you want to put any part of your work on the blockchain or a blockchain based system, we can get you there A-Z.

The Bitfury Group is moving full speed ahead with the innovative blockchain-based government projects such as that in the Republic of Georgia. Using permissioned blockchain framework Exonum, The Bitfury Group provides supply chain solutions, tracks goods at one distributed ledger and ensures compliance with the established rules and procedures.

USE CASE

Moeda - a cooperative banking platform

Taynah Reis
Co-Founder, Moeda (Brasil)

Moeda is a payment platform that offers peer to peer payments, peer to peer remittance, and micro-business loans, among other bank-like services. The

ICO PROJECT

Hacken Foundation

Dmytro Budorin
Co-Founder, Hacken Foundation (Ukraine)

ICO PROJECT

ARCONA

Nicolas Melnyk
Business Development, Arcona (Russia)

13.30 - 14.00 Keynote: Forecasting an ICO

Dominik Zynis
Marketing Director, WINGS Foundation (Spain)

Dominik has been involved in the digital currency sector since 2012 and has many years of experience in various sales and marketing roles. He currently works for WINGS Foundation, a forecasting and governance platform to create and manage DAOs based on both Rootstock and Ethereum smart contracts.

14.00 - 14.30 ICO 2017: Meet the ICO Projects

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ICO PROJECT

Winding Tree

Maksim Izmaylov
Founder, Winding Tree (Switzerland)

ICO PROJECT

Playkey

Egor Guriev
Founder and CEO, Playkey (Russia)

ICO PROJECT

Prosense

Stanislav Glukhoedov
CEO, Prosense (Russia)

platform is built on Blockchain. The goal of Moeda is to provide payments, remittance, and lending services through a fast, transparent, and secure network. Ultimately, Moeda is so much more than just a payment processing platform for Brazilians. It's a cooperative banking platform (similar to the idea behind a credit union) that's specifically targeting unbanked populations around the world.

USE CASE

Palafita - a digital currency for micro-payments

Alexander Albuquerque
CEO, Banco Maré (Brasil)

Complexo da Maré is an agglomeration of sixteen favela communities in Rio de Janeiro's Zona Norte (North Zone). It's home to over 200,000 residents. In this session we'll learn about Brazil's first initiative to create a micro-payment system with digital currency, in this case called Palafita. In a simple and accessible way, the objective is, through a mobile application, to expedite payments, transfers and purchases of people still un-banked, and university students who are engaged in social projects and who have difficulty opening accounts in banks due to the high tariffs.

USE CASE

Global Goals Coin for Sustainable Development

Pascal Haider
Founder, Global Goals Coin (Austria)

The Global Goals Coin is as a non-profit organization with the vision to be the largest and most effective charitable movement that inspires and enables EVERYONE to contribute to achieving the Global Goals by 2030. As a crypto currency we donate monthly a fixed percentage for charitable purposes while ensuring a stable coin development, making people, who own Global Goals Coins automatic and regular givers and smart investors. Donors have no obligations, full flexibility and can sell and buy their coins at any given time, yet substantially contributing to the Global Goals with their individual "pocket charity".

USE CASE

Project Zero INvisible Children (ZINC)

Tey Al Rjoula
Co-founder, Tykn.tech (Netherlands)

Project Zero INvisible Children (ZINC) aims to permanently certify the identity of children in conflict zones. By leveraging blockchain technology, specifically the "Hyperledger Indy" platform, we are able to register the legal identity of these children permanently through a mobile application, forever. No matter the terrible conditions in the home countries of these children, they shall always be registered, where no war, database failure or human error could possibly change this.

15.00 - 16.00

Panel: How Humanitarian and Environmental Projects benefit from Blockchain

Moderator

David Applefield
Financial Times (UK)

As the FT Special Rep for Africa, David identify projects, subjects, and opportunities that lend themselves to Financial Times reports. He coordinates the commercial side of reports which include Investing in Nigeria, African Farming, Combating Malaria, Leading Businesswomen in Emerging Markets, Africa and the Green Economy.

Consensys

14.30 - 15.00   **ICO 2017: Meet the ICO Projects**

Throughout the three-day conference we will give the stage to some pioneering blockchain projects from all over the world. The common thread is that all the presenting companies and persons have decided to raise working capital by launching a token crowd sale (also know as an ICO or ITO). The aim of this session is to gain a deeper understanding of what type of applications are coming on the market, as well as give investors more information about crypto investment opportunities.

Introduced by:

Nils Veenstra
Director, BECON (Ireland)

With a background in technology start-ups and foreign direct investment on both sides of the Atlantic, Nils is one of the co-founders of the worldwide Blockchain Ecosystem Network (BECON). In addition

to organizing conferences and events on blockchain solutions for the private and public sectors, BECON runs the CryptoEconomy events centered around investing in crypto-currencies, and new finance models for technology companies.

ICO PROJECT

HashRush

Maris Ziedonis
Creative director and co-founder, HashRush (Latvia)

ICO PROJECT

MARK.SPACE Company

Oleg Ershov
Managing Partner, Mark.Space Company (Russia)

ICO PROJECT

ScripDropt

Nick Potts
CEO, ScriptDrop (USA)

Crypto.Tickets

Katarina Kirillova
Co-Founder, Crypto.Tickets (Russia)

15.00 - 15.45   **Panel - Structuring a Token Sale**

Chris Emms
Executive Director, ITIRIV (Gibraltar)

Chris founded ITIRIV in response to the rapidly changing landscape of Initial Coin Offerings. ITIRIV makes sure that ICOs are structured correctly, provide realistic white papers, follow best practices and marketing guidelines.

Aviva Pearson
Director of Digital Marketing and Data Optimization, Savii Corporation (Estonia/United Kingdom)

Aviva advises startups on their Marketing, Sales, and Brand strategies, and is currently involved in the development of 20 startups' strategies. Aviva also teaches Digital Marketing Masterclasses at University of Tartu (Estonia), as well as virtual classes at Universities in Bournemouth (UK) and around the world.

Chami Akmeemana
Director, Consensys (USA)

Chami's background includes big data, engineering, law enforcement, and entrepreneurship with successful exits. ConsenSys is a venture production studio building decentralized applications and various developer and end-user tools for Blockchain ecosystems, primarily focused on Ethereum.

16.00 – 17.00	**Closing Keynote and Panel: Convergence: the exciting future with Blockchain, AI, Robotics, IoT and other emerging technologies**

Presentation and Moderator

Lawrence Lundy
Head of Research and Partnerships, Outlier Ventures (United Kingdom)

Lawrence helped pioneer the funds' Convergence thesis which sees Blockchains, smart contracts and tokens as a new decentralised infrastructure, enabling other technologies such as AI, IoT, 3D Printing, Robotics and Mixed Reality to combine and converge.

Robotics

Sophia Hanson
Chief Humanoid at SingularityNET

Sophia is the Chief Humanoid at SingulartyNET. She defies conventional thinking of what a robot should look like.

Her creator is Dr. David Hanson, founder of Hanson Robotics and a modern-day renaissance man who has built a worldwide reputation for creating robots that look and act amazingly human.

The new version of Sophia's mind, currently under development by SingularityNET a new open source decentralized platform for the AI economy led by Dr. Ben Goertzel, the father of the Artificial General Intelligence

She will be a core node of the SingulairtyNET's blockchain. Her intelligence will be plugged in the network for everyone's benefit and will also receive input and wisdom from everyone's algorithms. Sophia's mind will be constantly fed with new content from SingularityNET, while at the same time helping to power the network with its human-like intelligence.

interactions. She has also shown her potential in business, having met face-to-face with key decision makers across industries including banking, insurance, auto manufacturing, property development, media and entertainment. In addition, she has appeared onstage as a panel member and presenter in high-level conferences, covering how robotics and artificial intelligence will become a prevalent part of people lives.

Artificial Intelligence

Ben Goertzel
CEO, SingularityNET (USA)

Ben has a math PhD, but is currently working mostly on artificial intelligence and its various applications. He is focused on creating benevolent superhuman

artificial general intelligence; and applying AI to areas like financial prediction, bioinformatics, robotics and gaming…

Yo Sub Kwon
Co-Founder, LaunchKey (USA)

Yo co-founded LaunchKey, a passwordless method of authentication. In a previous life, Yo played several million online hands of poker along with many live games at the World Series of Poker in Las Vegas.

Hartej Sawhney
Co-Founder, Hosho (USA)

Hartej Singh Sawhney is a co-founder at Zuldi, Tenth Gate Music and Hosho – a Smart Contract auditing firm. Originally from New Jersey, Sawhney's fascination with Technology, Music, and Art led him to splitting time between Los Angeles, Las Vegas, and New York City.

15.45 – 16.15	**Closing Keynote: The Bright, Beautiful future of the Blockchain: A Positive Impact on Mankind**

Ronny Boessing
Founder and CEO, OpenLedger (Denmark)

With a reputation as a savvy internet marketer and financial geek, Ronny has always been inspired by people who dare to go where others won't – in other words, a pioneer. Inpsired by the persistence, drive and passion behind the crypto-pioneers, he was driven to learn all about cyptocurrency, eventually leading to the creation of OpenLedger DC. He most

recently resigned his position of CEO of Coinsbank to concentrate full time on OpenLedger's future, but is making time to serve on the Official BitShares Committee Board.

16.15	**End of program day 2**

Will Robots steal your job?

Federico Pistono
Author, speaker and researcher (Italy)

His first book, "Robots Will Steal Your Job, But That's OK: How to Survive The Economic Collapse and Be Happy" became an international success, published in English, Spanish, German, Italian, Portuguese, and Chinese. His research was cited and utilized by Fortune 500 Companies, the Economist Intelligence Unit, the Italian Government, Google EU Public Policy, and the European Commission.

Energy

Omar Rahim
CEO EnergiMIne

Law

Helena Correira Mendonca
Partner at Vieira de Almeida (Portugal)

17.00   **End of program day 2**

Programs are subject to change

BLOCKCHAIN
SOLUTIONS FORUM
Powered by Fira and Becon
BARCELONA 3-5 OCTOBER 2017

ICO2017 BARCELONA 3-5 OCTOBER
CRYPTOECONOMY

Blockchain Solutions Conference | Room 1 | October 5
PROGRAM

Chairman of the Day

Carlos Barbero Steinblock
Co-Founder, BTC-Guardian (Spain)

Carlos co-founded BTC-Guardian immediately after getting introduced to Blockchain and Distributed Ledger Technologies early 2014. He co-organizes the Barcelona Bitcoin Community Meetups and has collaborated with universities, associations and companies to spread the knowledge and philosophy. In April 2016 a personal project to help and counsel other entrepreneurs in his town came to fruition with Coloured Seeds Coworking Space. A degree in Business Administration plus over 20 years of professional career holding finance positions in Fortune 500 companies, helped him put cryptocurrencies and Blockchain into context within large multinational operations and understand its potential application.

08.30	Registration - Open All Day

10.30 - 11.30	Vertical Deep Dive: Blockchain and Food

Moderator

Brian Heinen
Director, Blockchain in Europe (Spain/USA)

Brian and his panelists take a deeper look at the impact Blockchain technology has on the the farm-to-fork innovation community.

Introduction

Stefan Meyer
CTO & Co-founder, Ambrosus and Managing Director, Food and Nutrition Centre EPFL (Switzerland).

Stefan is the Technology Visionary at Ambrosus, which combines high-tech sensors, blockchain protocol and smart contracts to build Supply Chain 2.0: the first publicly verifiable and community-driven system to assure the quality, safety and origins of food
He has over twenty years of R&D experience in quality assurance, ultrasound sensors and data encryption methods. Previously, Stefan led R&D projects at Nestlé, MHM Micro technique and Vitargent Biotechnologies. Holds a PhD in Food Science (ultrasound applications in food industry) from the University of Leeds and MSc in Geosciences from the University of Lausanne. Stefan is also a Member of the Swiss Federal Office for Agriculture.

How to improve local manufacturing and give the possibility to operate at a global scale

Antonio Martin Alonso
VP Digital technology, CTO, Blendhub (Spain)

Skillful cultural change management expert, Antonio Martín Alonso has been working in the IT sector for more than twenty years, leading Global Transformation Programs for multinational companies; using technology, digitalization and the innovation as the drivers for business value creation.

ICO2017 and Crypto Economy Conference | Room 2 | October 5
PROGRAM

Chairman of the Day

Nils Veenstra
Managing Partner, BECON (Ireland)

With a background in technology start-ups and foreign direct investment on both sides of the Atlantic, Nils is one of the co-founders of the worldwide Blockchain Ecosystem Network (BECON). In addition to organizing conferences and events on blockchain solutions for the private and public sectors, BECON runs the CryptoEconomy events centered around investing in crypto-currencies, and new finance models for technology companies.

08.30	Registration - Open All Day

09.30 - 10.00	Keynote Presentation: The Good, the Bad and the Ugly

Nick Ayton
Managing Director, Chainstarter (United Kingdom)

Chainstarter is a token launch platform used for ICOS and a crypto trader of sorts. Nick also launched The 21Million Project that raised new capital to make a TV series about the Bitcoin Revolution. Nick has also worked on many interesting projects principally Ethereum based.

10.00 - 10.45	Panel Discussion: VC and the Cryptocurrency Revolution... Engage or Deny ICOs?

Introduction and Moderator

Carlos Domingo
Founder and Managing Partner SPiCE VC (Spain)

Carlos is a senior executive, entrepreneur and investor. He was the President and CEO of Telefonica R&D, and CEO of New Business and Innovation at Telefonica Digital, as well as co-founder and board member of Wayra, one of the world's largest corporate accelerators.
SPiCE VC utilizes blockchain technologies to enable the first truly liquid and inclusive VC fund issuing regulatory-compliant security tokens. SPiCE tokens will be tradable from day one, and will entitle holders to 100% of net exit revenues.

Eddy Travia
CEO Coinsilium (Hong Kong)

Coinsilium is a blockchain-focused accelerator that finances and manages the development of early-stage blockchain technology companies firm. Coinsilium shares are traded on NEX Exchange in London (NEX:COIN). In July 2013, Eddy co-founded the world's first global incubator of digital currency startups (Seedcoin).

Blendhub is a company that is widely recognised to be a reference for innovation and technology in the agri-food sector. The company has launched Cloud-Blending, a new relational business model that combines communities of talent and the technological support of a network of hubs as production centers, with the aim of feeding the global population and leaving hunger behind.

Transparency in Every Byte of Food

Phil Harris
Founder and President Ripe, Blockchain for Food (USA)

Phil is a founder at ripe.io that is building the blockchain of food that provides tech solutions to help answer what's in your food, where it's been and what's happened to it. ripe.io creates product histories to tell the complete story of food "transparency in every byte" from farm to fork and exposes the journey of food to create new analytics, automation and business models through blockchain technology and the Internet of Things. Phil has an extensive career spanning over 25 years in financial technology including roles at Nex, Nasdaq, 360T and Blockstack.io.

11.30 - 12.30 Panel Discussion: Blockchain Technologies and the challenges of Digital Transformation

Introduction (and Moderator)

Nick Ayton
Managing Director, Chainstarter (United Kingdom)

The last few years Nick has worked as a Blockchain Architect designing Blockchain based solutions for several industries. He launched The 21Million Project that raised new capital to make a TV series about the Bitcoin Revolution. A story Nick wants to be told properly and not white washed by Hollywood.

From the Ethereum point of view

Matt Spoke
CEO and Co-Founder, Nuco (Canada)

Matthew is a CPA who started his career at Deloitte, and subsequently founded the Deloitte Blockchain team known as Rubix. Matt is a Founding Board member of the Enterprise Ethereum Alliance

From the NEM Foundation point of view

Albert Castellana
Council member, NEM Foundation (Singapore/Spain)

NEM is one of the top 10 Blockchains in terms of market cap that allows rapid and safe DAPP development thanks to providing a native set of features that can be used instead of requiring complex smart contract programming.

From the Bitfury point of view

Marc Taverner
Director of Business Development, Bitfury Group (Netherlands)

Marc has 18 years of experience working with market leading, global technology companies. Founder of a successful modem distribution company. Held sales leadership roles with the world's largest provider of unified communications services and market leaders in educational technology solutions. BA Hons in European Business Studies from Brunel University, UK and Ecole supérieure de Commerce de Clermont-Ferrand, France.

Jamie Burke
CEO Convergence VC and CEO Outlier Ventures (United Kingdom)

With 1,000 angels, family offices, VCs and corporate investors, Convergence has delivered $20m in early stage investment and partnerships. He is also co-founder of Outlier Ventures, a blockchain venture platform and fund, launched in 2014.

Richard Muirhead
General Partner, Open Ocean (United Kingdom)

OpenOcean has €125m under management. Also co-founder and chairman advisory board, Firestartr, a leading seed investor which writes £250k cheques monthly. Raised in the past well over €100m in venture and public capital from Accel, Apax, Celtic House, Intel Capital, Deutsche Bank and Atlas.

Alex Shelkovnikov
Founder, Semantic Capital (United Kingdom)

Adam Cleary
CEO, Cavenham Capital (United Kingdom)

Cavenham Capital is a regulated investment management firm based in London that produces research and advises on ICOs and digital currencies. Formerly Adam was a Director and Founder of the UK Digital Currency Association.

10.45 - 11.15 Anatomy of an ICO

Presentation and Moderator

Mike Costache
Founder Blockchain Investors Consortium (USA)

Mike is the Managing Partner at KrowdMentor, a strategic investment and advisory firm empowering blockchain startups, funds and entrepreneurs to reach their funding and liquidity goals. Mike is also the founder of the Blockchain Investors Consortium (BIC) and serves on the Advisory Board of Token-as-a-Service (TaaS), the first ever tokenized closed-end fund dedicated to investments in blockchain assets.

Making sense of AI in Blockchain

Crystal Rose
Founder, Sense (USA)

Sensay provides a decentralized, transparent, interoperable messaging platform enabling anyone to chat and transact freely across centralized messaging applications.
Tokens on Sensay (SENSE) enable users to earn rewards for their conversational contributions across the Sensay platform and other applications.

11.15 - 12.30 ICO 2017: Meet the ICO Projects

Throughout the three-day conference we will give the stage to some pioneering blockchain projects from all over the world. The common thread is that all the presenting companies and persons have decided to raise working capital by launching a token crowd sale (also know as an ICO or ITO). The aim of this session is to gain a deeper understanding of what type of applications are coming on the market, as well as give investors more information about crypto investment opportunities.

From an author's point of view

Federico Pistono
Author, speaker and researcher (Italy)

His first book, "Robots Will Steal Your Job, But That's OK: How to Survive The Economic Collapse and Be Happy" became an international success, published in English, Spanish, German, Italian, Portuguese, and Chinese. His research was cited and utilized by Fortune 500 Companies, the Economist Intelligence Unit, the Italian Government, Google EU Public Policy, and the European Commission.

12.30 - 13.00 Blockchain and (Digital) Advertising.

Breaux Walker
Head of Blockchain, Kochava (USA)

Digital advertising is an $80 billion market growing 15% annually. In spite of this robust growth, fraud in digital advertising is an epidemic that has eclipsed $17 billion. By 2020 it's expected to reach $50 billion. Kochava has been a leader in measuring digital advertising effectiveness so that advertisers can fight the massive fraud problem. Putting our products on blockchain is a natural evolution where the entire industry can contribute to making digital advertising more transparent effective. This presentation describes how the digital advertising industry functions today and our proposal for leveraging blockchain to improve the industry's transparency and efficiency.

13.00 - 14.30 Vertical Deep Dive: Blockchain, Fintech and Financial Services

Wall Street Blockchain Alliance

Ron Quaranta
CEO, Wall Street Blockchain Alliance (USA)

Ron is a recognized expert in the area of blockchain innovation, particularly related to its impact on the world of financial markets.
He also acts as an advisor and investor, with a focus on bridging the gap between the growing world of distributed ledgers and financial markets.

Rabobank

Djuri Baars
Blockchain Co-Lead, Rabobank (Netherlands)

From the age of 6, Djuri learned coding and was an early adopter of most trends in IT. Started to use Bitcoin in 2009. After having gained a lot of experience doing big projects for multinationals winning hackathons by being creative with all kinds of data, he decided to take on a new challenge at Rabobank.

Alastria

Alex Puig
Director, Alastria (Spain)

A consortium of Spanish companies has created Red Lyra, the "first multisector technology platform in the world based on Blockchain".
Lyra comprises fintech and non-fintech companies, professionals, and experts in Blockchain. Its founding members include Banco Sabadell, Banco Santander, Bankia, BBVA, Bolsas y Mercados Españoles (BME) and consulting firm Grant Thornton. The goal is for any company to be able to use the Lyra network to validate basic services and to develop applications in a "transversal environment with full legal guarantees in Spain".

Introduced by:

Sandy Salman
Co-Founder, CPROP (USA)

Sandy Selman is a co-founder of CPROP, a blockchain company which is launching a comprehensive platform for transactional real estate that addresses common pain points throughout the world, namely: lack of standardization and transparency, high transaction costs and disproportionate risks associated with property deeds and mortgage documentation.

SpectivVR

ICO PROJECT

Dylan Senter
Founder and CEO, SpectivVR (USA)

Confideal

ICO PROJECT

Reuben Godfrey
Advisor, Confideal (Ireland)

Peerity

ICO PROJECT

Jan Schets
CEO, Peerity (USA)

HeroEngine

ICO PROJECT

Alex Shalash
Founder, HeroEngine (United Kingdom)

Crowdwiz

ICO PROJECT

Slavena Savcheva
Co-founder, CrowdWiz (Estonia)

13.30 - 14.00 Keynote: Future of the Crypto Economy

Brock Pierce
Co-founder, Blockchain Capital; Chairman, Bitcoin Foundation (USA)

Blockchain Capital is a pioneer and the premier venture capital firm investing in Blockchain enabled technology. Its initial fund was the first VC Fund dedicated to the Bitcoin/Blockchain ecosystem, launched in the Fall of 2013, and was also the first fund to accept capital calls in Bitcoin. Based in San Francisco, BLOCKCHAIN CAPITAL invests in the best entrepreneurs who are fostering innovation in the Blockchain economy.

14.00 - 15.30 ICO 2017: Meet the ICO Projects

Throughout the three-day conference we will give the stage to some pioneering blockchain projects from all over the world. The common thread is that all the presenting companies and persons have decided to raise working capital by launching a token crowd sale

14.30 - 15.30	**Vertical Deep Dive: Blockchain and Healthcare**

Moderator

Anca Petre
Pharm.D at Université Paris-Saclay (France)

Anca is a double degree candidate at Université Paris-Saclay and INSEEC Business School in London and Paris. Currently working on PhD research on the possible applications of Blockchain in Healthcare.

Using Blockchain to verify Healthcare scheduling

Dr Mathew Rose
Co-founder, Saavha (USA)

A Blockchain-based ledger of doctor's appointments could become "a nearly tamper-proof record," says Rose, co-founder of a startup called Saavha that uses Blockchain technology to verify the integrity of Healthcare scheduling.

Connecting more people to better healthcare by leveraging mobile technology

Onno Schellekens
CEO, PharmAccess Group (Netherlands)

PharmAccess Group is a group of Dutch organizations with the shared agenda to connect more people to better healthcare by leveraging mobile technology. PharmAccess recently won the 2017 FT/IFC Transformational Business Award for M-TIBA, a digital exchange platform for healthcare financing and delivery. M-TIBA was developed in partnership with Safaricom, Kenya's premier telecoms provider, and builds upon the M-PESA mobile-money platform. Onno has over 25 years of experience in technology, healthcare financing, and private equity.

Helping pharmacists deliver prescriptions to your door

Nick Potts
CEO, ScriptDrop (USA)

ScriptDrop is active in New York now but expanding into other areas soon. They have created a system for med reminders that help pill takers remember to take their pills. The project is live with a pharmacy system that has 1,200 pharmacies, growing to 13,000 independent pharmacies. Over 25% of patients never bother to pick up the medicines prescribed to them. The cost of picking and storing the medicine and then putting it back was $300 million and offering a simple delivery service was the best way forward. The team uses local couriers to pick up and drop off the meds.

Redefining care

Dr. David Randall
Ph.D. Senior Policy Advisor, Solve.Care Foundation (USA)

Solve.Care Foundation has established the goal to redefine care coordination, improve access to care, empower the consumer with information and ability, reduce benefit administration costs and eliminate fraud and waste from healthcare and benefit administration around the world.

What happens after a patient leaves the hospital

Katherine Kuzmeskas,
CEO, SimplyVital (USA)

(also know as an ICO or ITO). The aim of this session is to gain a deeper understanding of what type of applications are coming on the market, as well as give investors more information about crypto investment opportunities.

Introduced by:

Luke Sesito
Co-Founder, CPROP (USA)

Luke Sestito is a co-founder of CPROP, a blockchain company which is launching a comprehensive platform for transactional real estate that addresses common pain points throughout the world, namely: lack of standardization and transparency, high transaction costs and disproportionate risks associated with property deeds and mortgage documentation.

ICO PROJECT **Hamster Marketplace**

Egor Kotkin
Chief Operating Officer, Hamster Marketplace (United Kingdom)

ICO PROJECT **AION**

Matt Spoke
Founder, AION, (Canada)

ICO PROJECT **Finom**

Kirill Suslov
CEO, Finom (Russia)

ICO PROJECT **Cypherium**

Nate Ren
COO, Cypherium (USA)

15.30 - 16.15	**Panel: Crypto Economy Models**

Moderator: Daniel Duarte

Jamie Burke
CEO Convergence VC and CEO Outlier Ventures (United Kingdom)

With 1,000 angels, family offices, VCs and corporate investors, Convergence has delivered $20m in early stage investment and partnerships. He is also co-founder of Outlier Ventures, a Blockchain venture platform and fund, launched in 2014.

Matt McKibbin
Founder and Chief Decentralization Officer at DecentraNet (USA)

DecentraNet is a full-service blockchain consulting firm serving entrepreneurs with a full suite of done-for-you services, deep industry partnerships, access to capital, and community events.

| 15.30 - 15.45 | **The music industry, blockchain and financial freedom** |

Bradley Kohn
Director, Superbloom Capital (USA)

Bradley has been a music creative and entrepreneur for 19 years. During that time he has amassed platinum records with Pendulum and Chase & Status, was a c0-producer of the first Global Citizen Festival with the Foo Fighters, Niel Young and Black Keys and ran Home Farm Studios for 10 years. He is now the Global Community Director for Superbloom - a membership platform that allows easy purchase into Pre-ICO's, the management of digital assets and eventually trade them on bank grade software licensed in the USA.

| 15.45 - 16.00 | **Use Case: No ticket fraud with Blockchain** |

Maarten Bloemers
Lawyer and Blockchain Fanatic, Co-Founder, GUTS (Netherlands)

GUTS is a ticketing system which uses Blockchain technology to register ownership of SMART-tickets. GUTS makes ticket fraud impossible. The ticket can only be (re)sold at a fixed price, so no more disgraceful prices for secondary tickets.

| 16.00 - 16.15 | **Closing Keynote** |

Federico Pistono
Author, speaker and researcher (Italy)

His first book, "Robots Will Steal Your Job, But That's OK: How to Survive The Economic Collapse and Be Happy" became an international success, published in English, Spanish, German, Italian, Portuguese, and Chinese. His research was cited and utilized by Fortune 500 Companies, the Economist Intelligence Unit, the Italian Government, Google EU Public Policy, and the European Commission.

| 16.15 | **Close of conference** |

Jonny Fry
CEO, TeamBlockchain (United Kingdom)

Set up an asset management business which he floated on the London stock exchange having been CEO for over 24 years. Jonny has then gone on to invest and run a variety of other businesses and currently interested in Blockchain and how social media can be used to drive results for organisations.

| 16.15 | **Close of conference** |

Programs are subject to change